Many practices would benefit from help with systems, communications, team building or advanced clinical skills. In turning to a consultant, they are looking for an expert with knowledge in a certain area of focus. Could that expert be you?

Dental professionals tend to develop advanced knowledge and skill in their profession over the years. It’s likely that these individuals are already viewed as experts and mentors. They find themselves sharing thoughts, suggestions and best practices with colleagues that want to be able to emulate their success. They may even hear others suggest, “You should consult on this topic.”

Whether it be the flexible hours, lack of a commute, ability to be one’s own boss or unlimited financial potential, consulting offers dental professionals an exciting and challenging opportunity for growth.

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Dental consulting is an exciting opportunity that can be customized to meet your career goals. You may be interested in consulting a few hours a month or making it a full-time business. Maybe you’d like to offer hourly coaching over a shared computer screen or the phone. Or, perhaps you’d like to travel across the nation to work in-office with your client. The only limitation is your commitment and imagination. Go ahead. Dream big and share your knowledge, improving not only the quality of the practice and patient experience, but also your career.

Vanessa Emerson, www.VanessaEmerson.com, provides business strategy coaching for dental speakers/consultants. Her company specializes in marketing packets/brochures, website design and e-mail services. Ms. Emerson is founder of the online Directory of Dental Speakers. Email her at info@vanessaemerson.com for a Differentiation Exercise that can help you determine how to position your services or to schedule your complimentary consultation.